



STU Arts Dance Privacy Policy

Effective Date: 1 May 2018 Notice Version: 2.0
Updated: 10 June 2020

This document governs the privacy notice of our website stuardance.com. It describes how STU Arts Dance (known as “we”, “site”, “site admins”), the owner and operator of the stuardance.com website, uses and protects any „Personal Data” when you use this website.

Please read our privacy notice carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personal Data.

We may change this privacy notice from time to time by updating this page. You should check this page from time to time to ensure that you agree with any changes.

Topics Covered in Our Privacy notice:

- Your Rights
- Our Use of Cookies
- What personal information do we collect?
- When do we collect information?
- How do we use your information?
- Sharing Information with Affiliates and Other Third Parties
- Retaining and Destroying Your (PD)
- Updating Your (PD)
- Revoking Your Consent for Using Your PD
- Protecting the Privacy Rights of Third Parties
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Your Rights

When using our website and submitting personal data (PD) to us, you may have certain rights under the General Data Protection Regulation (GDPR) and other laws. Depending on the legal basis for processing your PD, you may have some or all of the following rights:

The right to be informed

You have the right to be informed about the personal data we collect from you, and how we process it.

The right of access

You have the right to get confirmation that your personal data is being processed and have the ability to access your personal data.

The right to rectification

You have the right to have your personal data corrected if it is inaccurate or incomplete.

The right to erasure (right to be forgotten)

You have the right to request the removal or deletion of your personal data if there is no compelling reason for us to continue processing it.

The right to restrict processing

You have a right to 'block' or restrict the processing of your personal data. When your personal data is restricted, we are permitted to store your data, but not to process it further.

The right to data portability

You have the right to request and get your personal data that you provided to us and use it for your own purposes. We will provide your data to you within 30 days of your request. To request your personal data, please contact us using the information at the top of this privacy notice.

The right to object

- You have the right to object to us processing your personal data for the following reasons:
- Processing was based on legitimate interests or the performance of a task in the public interest/exercise of official authority (including profiling);

- Direct marketing (including profiling); and
- Processing for purposes of scientific/historical research and statistics.
- Rights in relation to automated decision-making and profiling.
- Automated individual decision-making and profiling

You will have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or similarly significantly affects you.

Filing a Complaint with Authorities

You have the right to file a complaint with supervisory authorities if your information has not been processed in compliance with the General Data Protection Regulation. If the supervisory authorities fail to address your complaint properly, you may have the right to a judicial remedy.

Our Use of Cookies

Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to delete or turn off all cookies. You do this through your browser settings.

If you disable cookies installation or you delete cookies from your computer's hard disk you may be unable to use some of the features of our website, products and services. More Info about Cookies can be found at: <https://www.allaboutcookies.org>.

Cookie Settings

By agreeing to accept our use of cookies, you are giving us, and third parties we partner with, permission to place, store, and access some or all the cookies described below on your computer.

Strictly Necessary Cookies

These cookies are necessary for proper functioning of the website, such as displaying content, logging in, validating your session, responding to your request for services, and other functions. Most web browsers can be set to disable the use of cookies. However, if you disable these cookies, you may not be able to access features on our website correctly or at all.

Performance Cookies

These cookies collect information about the use of the website, such as pages visited, traffic sources, users' interests, content management, and other website measurements.

Functional Cookies

These cookies enable the website to remember a user's choices – such as their language, user name, and other personal choices – while using the website. They can also be used to deliver

services, such as letting a user make a blog post, listen to audio, or watch videos on the website.

Media Cookies

These cookies can be used to improve a website's performance and provide special features and content. They can be placed by third parties who provide services to us or by our company.

Advertising or Targeting Cookies

These cookies are usually placed and used by advertising companies to develop a profile of your browsing interests and serve advertisements on other websites that are related to your interests. You will see less advertising if you disable these cookies.

Session Cookies

These cookies allow websites to link the actions of a user during a browser session. They may be used for a variety of purposes, such as remembering what a user has put in their shopping cart as they browse a website. Session cookies also permit users to be recognized as they navigate a website so that any item or page changes they make are remembered from page to page. Session cookies expire after a browser session; thus, they are not stored long term.

Persistent Cookies

These cookies are stored on a user's device in between browser sessions, which allows the user's preferences or actions across a site (or, in some cases, across different sites) to be remembered. Persistent cookies may be used for a variety of purposes, including remembering users' choices and preferences when using a website or to target advertising to them.

We may also use cookies for:

- Help remember and process the items in the shopping cart
- Allowing you to share content with social networks
- Affiliate marketing
- Allowing you to post comments
- Identifying the areas of our website that you have visited
- Personalizing content that you see on our website
- Understand and save user's preferences for future visits.
- Keep track of advertisements
- Remarketing our products or services to you
- Remembering your preferences, settings, and login details
- Compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future.

We may also use trusted third-party services that track this information on our behalf.

Most web browsers can be set to disable the use of cookies. However, if you disable cookies, you may not be able to access features on our website correctly or at all.

Web Beacons

We may also use a technology called web beacons to collect general information about your use of our website and your use of special promotions or newsletters. The information we collect through web beacons allows us to statistically monitor the number of people who open our emails. Web beacons also help us to understand the behavior of our customers, members, and visitors.

Google Ad and Content Network Privacy notice

Third-party vendors, including Google, use cookies to serve ads based on a user's past visits to our website. Google's use of the DoubleClick cookie enables it and its partners to serve ads to our users based on their visits to our site and/or other sites on the Internet. Users may opt out of the use of the DoubleClick cookie for interest-based advertising by visiting <http://www.aboutads.info/choices/> For European users visit <http://www.youronlinechoices.eu>

Google Analytics Privacy notice

Our website uses Google Analytics to collect information about the use of our website. Google Analytics collects information from users such as age, gender, interests, demographics, how often they visit our website, what pages they visit, and what other websites they have used before coming to our website. We use the information we get from Google Analytics to analyze traffic, remarket our products and services to users, improve our marketing, advertising, and to improve our website. We have enabled Google Analytics advertising features such as remarketing with Google Analytics, Google Display Network Impression Reporting, and Google Analytics Demographics and Interest Reporting. Google Analytics collects only the IP address assigned to you on the date you visit our website, not your name or other identifying information. We do not combine the information collected using Google Analytics with PD. Although Google Analytics plants a permanent cookie on your web browser to identify you as a unique user the next time you visit our website, the cookie cannot be used by anyone but Google. Google also uses specific identifiers to help collect information about the use of our website. For more information on how Google collects and processes your data, visit <https://www.google.com/policies/privacy/partners/>

You can prevent Google Analytics from using your information by opting out at this link: <https://tools.google.com/dlpage/gaoptout>

What personal information do we collect?

When ordering or registering on our Site you may be asked to enter your name, member name, email address, mailing address, payment information or other details to help you with your experience.

When you browse our Site, we also automatically receive traffic data registered by the hosting servers, cookies that may share some personal data and your computer's internet protocol (IP)

address. We also use the information offered by other external services for traffic analysis, such as Google Analytics.

When do we collect information?

We collect information from you when you register on our Site, place an order, subscribe to a newsletter or enter information on our site. Also, we may collect information automatically as you navigate through the Site or through other people when you use services associated with the Site.

Usage of Facebook to create a member profile on our site is under the discretion of the usage. This may result in the user's profile, picture and full name publically available, indexed and searchable via Google and other search engines. Other means to create a member profile may also result in a publically available, indexed and searchable profile in connection to STU Arts via Google and other search engines.

How do we use your information?

- We may use the information we collect from you for the following main purposes:
- To personalize your experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To operate the Site and provide you with services described on it, like to verify your identity when you sign in to Site, to process your transactions made on Site, to respond to support tickets and offer customer services.
- To provide you with updates, promotions and marketing information about products and services.
- To improve the quality of our website and products.
- For internal record keeping and statistical purposes.
- To administer a contest, survey or other Site feature.
- To ask for ratings and reviews of services or products.
- Resolve problems and disputes

Grounds for Using Your Personal Data

The information that we collect and store relating to you is primarily used to enable us to provide our services to you. In addition, we are relying on the following lawful grounds to collect and process any personal data you may have provided:

Legitimate Business Interests: To provide you with information requested from us relating to our products or services and to provide information on other products which we feel may be of interest to you if you have consented to receive such information. To notify you about any changes to our Website, such as improvements or service/product changes, that may affect our service. If you are an existing customer, we may contact you with information about goods and services similar to those which were the subject of a previous sale to you.

Performance of Contract: To meet our contractual commitments to you and in performance of contractual obligations to you.

User Consent: We may use your data, or permit selected third parties to use your data, so that you can be provided with information about unrelated goods and services which we consider may be of interest to you. We or they may contact you about these goods and services by any of the methods that you consented to at the time your information was collected. If you are a new customer, we will only contact you or allow third parties to contact you only when you have provided consent and only by those means for which you provided consent. If you do not want us to use your data for ourselves or third-parties, you will have the opportunity to withhold your consent to this when you provide your details to us on the form on which we collect your data.

STU Arts maintains several email newsletters to help communicate information about our recent blog posts, upcoming products, and other general informational and marketing purposes. You can opt-out of these electronic communications at any time by following the instructions in our emails.

Sharing Information with Affiliates and Other Third Parties

As a rule, STU Arts will not sell, trade or otherwise transfer any personal data about its users to third parties without explicit consent from the users.

This does not include:

other parties who assist us in operating our website, conducting our business (including lawyers and accountants) or serving our users, authors whose products we sell business partners or prospective business partners, in operations such as sale, acquisition, merger of our assets. All those parties agree to keep this information confidential and to their treatment according to the laws and rules on personal data protection.

We may also release information when it's release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other similar uses.

Communications and Emails

When we communicate with you about our website, we will use the email address you provided when you registered as a member or user. We may also send you emails with promotional information about our website or offers from us or our affiliates unless you have opted out of receiving such information. You can change your contact preferences at any time through your account or by sending us an email with your request to: contact@stuartsdance.com

Legally Required Releases of Information

We may be legally required to disclose your PD if such disclosure is (a) required by subpoena, law, or other legal process; (b) necessary to assist law enforcement officials or government enforcement agencies; (c) necessary to investigate violations of or otherwise enforce our Legal Terms; (d) necessary to protect us from legal action or claims from third parties, including you and/or other users or members; or (e) necessary to protect the legal rights, personal/real property, or personal safety of our company, users, employees, and affiliates

Support Discussion

Our website offers the ability for users to communicate with the Support Team through email or other mechanisms. If you choose to open a ticket, you should use care when exposing any PD, as such information is not protected by our privacy notice nor are we liable if you choose to disclose your PD through such postings. Any shared information with our support team through contact forms will be used for promotion/marketing and other communications related to our services.

Retaining and Destroying Your (PD)

We retain information that we collect from you (including your PD) only for as long as we need it for legal, business, or tax purposes. Your information may be retained in electronic form, paper form, or a combination of both. When your information is no longer needed, we will destroy, delete, or erase it.

Updating Your (PD)

You can update your PD using services found on our website. If no such services exist, you can contact us using the contact information found at the top of this notice and we will help you. However, we may keep your PD as needed to enforce our agreements and to comply with any legal obligations.

Revoking Your Consent for Using Your PD

You have the right to revoke your consent for us to use your PD at any time. Such an opt out will not affect disclosures otherwise permitted by law including but not limited to: (i) disclosures to affiliates and business partners, (ii) disclosures to third-party service providers that provide certain services for our business, such as credit card processing, computer system services, shipping, data management services, (iii) disclosures to third parties as necessary to fulfill your requests, (iv) disclosures to governmental agencies or law enforcement departments, or as otherwise required to be made under applicable law, (v) previously completed disclosures to third parties, or (vi) disclosures to third parties in connection with subsequent contests or promotions you may choose to enter, or third-party offers you may choose to accept. If you want to revoke your consent for us to use your PD, send us an email with your request to: contact@stuardance.com

Protecting the Privacy Rights of Third Parties

If any postings you make on our website contain information about third parties, you must make sure you have permission to include that information in your posting. While we are not legally liable for the actions of our users, we will remove any postings about which we are notified, if such postings violate the privacy rights of others.

Do Not Track Settings

Some web browsers have settings that enable you to request that our website not track your movement within our website. Our website does not obey such settings when transmitted to and detected by our website. You can turn off tracking features and other security settings in your browser by referring to your browser's user manual.

Our Email Policy

You can always opt out of receiving further email correspondence from us. We will not sell, rent, or trade your email address to any unaffiliated third party without your permission except in the sale or transfer of our business.

How do we protect your information?

Your personal information is stored on secured servers and networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential.

Unfortunately, we cannot guarantee against the loss or misuse of your PD or secure data transmission over the Internet because of its nature. We strongly urge you to protect any password you may have for our website and to not share it with anyone. You should always log out of our website when you finish using it, especially if you are sharing or using a computer in a public place.

Use of Your Credit Card

All financial transactions are processed through a payment gateway provider (Stripe or Paypal) and are not stored or processed on our servers.

You may have to provide a credit card to buy products and services from our website. We use third-party billing services and have no control over these services. We use our commercially reasonable efforts to make sure your credit card number is kept strictly confidential by using only third-party billing services that use industry-standard encryption technology to protect your credit card number from unauthorized use. However, you understand and agree that we are in no way responsible for any misuse of your credit card number.

Links to Other Websites

We may include or offer third-party products or services on our website. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. You acknowledge that your use of and access to these websites are solely at your risk. It is your responsibility to check the privacy policies of these websites to see how they treat your PD. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

COPPA (Children Online Privacy Protection Act)

We do not knowingly collect PD from children under the age of 16. If you are a parent or guardian and believe that your child is using our website, please contact us. Before we remove any information, we may ask for proof of identification to prevent malicious removal of account information. If we discover that a child is accessing our website, we will delete his/her information within a reasonable period of time. You acknowledge that we do not verify the age of our users nor do we have any liability to do so.

Questions About Our Privacy notice

If you have any questions about our privacy notice, please contact us using the information of this privacy notice.

Data Controller Contact Information

STU Arts Dance

Office:

Avenue de la Chasse 6

1040 Brussels

Belgium

Email: contact@stuartsdance.com